



RI President 2008-2009  
Dong-Kurn Lee

# DISTRICT 7500 NEWSLETTER

*Monmouth, Ocean &  
Burlington Counties*

District Governor 2008-2009  
Dan Cortese

DISTRICT 7500

August 2008

No. 1

## GOVERNOR'S MESSAGE



When I first heard then Rotary President D.K. Lee tell all 2008-2009 District Governors last

January that over 26,000 children die every single day around the world from preventable causes, I could not believe my ears. Eight months later, I still can't believe such a tragic thing could be true but children do die every single day in our world from things like Pneumonia, Measles and Malaria. These children and their families only have dirty water to wash in and drink. They also lack of basic medicines & vaccines to cure them.

The key thing is that they are from "preventable causes". There is a little alarm that goes off in a Rotarians head when he or she hears "preventable causes". We, the Rotarians of District 7500, can do something to make a difference around the world. I am asking each of your clubs to work on a project to lower child mortality rates, both internationally and in our country. As D.K. Lee said in his speech earlier this year, Let's Make Dreams Real by giving these children the chance to grow up and have dreams of their own.

As I have been around to most of your clubs, you have heard me discuss the declining membership in our district. In the last five years, we are down about eighty members. Just as we do not want the children to die from preventable causes, we also do not want the members of our clubs to leave our clubs from preventable causes either. At last years Mid-year assembly, you heard our guest Rotarian Speaker from District 7490 Joe Dino state that statistics say we are losing seven out of ten members in the first three years someone is in Rotary. Yet, if they make it past the first three years, they stay in a Rotary an average of ten years. That tells me that we are not getting our new members involved as they never truly experience or know about all the great things our Rotary Clubs do. How else could anyone want to leave our organization? Could it be they do not feel welcome as they only get to sit at the "new member" table (because everyone else sits at the same seat they have always sat in)? Maybe, a lot of the weekly programs are boring or there are not regular programs each week. These are all preventable causes of membership loss that can be fixed. Lets work on retaining our new and existing members and reverse the negative membership trend.

This year the theme of the District is "Club Support". The Manual of Procedure states that the activities and organization of a Rotary district exist solely to help the individual Rotary club advance the Object of Rotary and should not diminish services provided by Rotary clubs and individual Rotarians. We are here to support you and also help your clubs achieve its goals. Please consider us as a resource and call upon us whenever needed. You will not be disappointed.

Yours in Rotary  
Governor Dan

**SAVE THE DATE**  
**VOCATIONAL ASSEMBLY**  
**Monday, Oct. 6, 2008**  
**Birchwood Manor**  
**Whippany, NJ**



**SAVE THE DATE**  
**DISTRICT 7500**  
**MEMBERSHIP ASSEMBLY**  
**11 October 2008**  
**Quality Inn in Toms River**  
**8:00 am to 11:30am**

**DISTRICT GOVERNOR****DAN CORTESE**

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**DISTRICT 7500  
AWARDS  
2007-2008****PDG James. M. Davidson  
"Service Above Self" Award**Jerry Clark  
Wrightstown**District 7500  
"Service above Self" Award**Arlene Schwartz  
Brick Morning**Vocational Service**Jay Pierson  
Forked River**PDG Michael Kittis  
Community Service Award  
MaryJean and William Thompson,  
Toms River Sunrise****Archie Award  
Assistant Governor  
Jarry Jones  
Mt. Laurel****N. William Skidmore  
Club Service Award**Patricia Wallace  
Brick Morning  
and  
Greg Wallace  
Toms River**Special Award  
Over 40 Years of Service  
as  
Sergeant-at-Arms  
Dr. Donald Cooper****PRC ROTARY**

Beth Coyle, Director of Development for the Moorestown Visiting Nurses & Hospice Association thanked Palmyra, Riverton, Cinnaminson, Rotary President Fred Van Istendal for the generous contribution to support their Camp Firefly summer program. Receiving the Camp Firefly t-shirt was Past President Franz Schneider. Camp Firefly is a summer program to help children who have lost a parent, sibling or other special person.

**Toms River Rotary**

Governor Dan presenting this years banner to VIP Marc Kassenoff while AG Geri Oliverie looks on.

**BEVERLY ROTARY**

Governor Dan Cortese speaking at the Beverly Rotary Club.  
Reuben Tucker President

**PRC Awards  
Paul Harris Fellow**



*John McGough, (L3), PRC member was awarded a Paul Harris Fellow in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations among peoples of the world. The presentation included Diane McGough, Franz Schneider, (L1), President, John Hammer, (L2) past District Governor, and Ron Green (L5), Rotary Foundation Chair*

**CNN recognizes  
Rotarian  
Tom Henderson**

Rotary International News --  
18 September 2008

Rotarian Tom Henderson, founder and CEO of the relief charity organization ShelterBox, appeared on the international news channel CNN on 5 September for being selected as a hero. More than 3,000 people worldwide were nominated in response to CNN's call for stories of ordinary people who do extraordinary work.

The report highlighted the incredible achievements of Henderson and ShelterBox.

"I'm delighted that ShelterBox was selected to appear on this year's CNN Heroes," says Henderson, member of the Rotary Club of Helston-Lizard, Cornwall, England. "I would like to thank all of our loyal supporters and volunteers who have helped us grow to become one of the most effective aid agencies in the world.

**50/50's at Other Events**

At a recent Gift of Life event, we had a number of individual Rotarians from different clubs working the room to sell tickets for their individual club events. That evening and for several days after, I received numerous complaints from other Rotarians who attended the event about feeling pressured to have to purchased tickets. Most expressed that they already feel obligated to support their own club events but should not have to support every event from every club in our district.

I have spoken with District Governor-Elect Kathy Hiltner and

District Governor Horton Hickerson and going forward, we ask that at multi-club and/or district events, Rotarians refrain from trying to sell tickets to everyone in the room unless they have the permission of the people or clubs running the event.

Please note that I have friends in other Rotary Clubs who I regularly "swap tickets" with as we enjoy attending each other's events. Asking another Rotarian who is a friend privately to purchase a ticket and asking everyone in the room are two different things.

Gov. Dan

**SAVE THE DATE**  
**DISTRICT 7500**  
**FOUNDATION DINNER**  
**Nov. 21, 2008**  
**Holiday Inn**  
**Toms River**

**3rd Annual  
Lt. Dennis Zilinski II  
Memorial Run**

www.runwithdennis.org  
Sponsored by Toms River  
Sunrise Rotary



*At a recent Palmyra, Riverton, Cinnaminson Rotary meeting twelve graduating high school seniors from Cinnaminson and Palmyra High Schools were presented awards. Approximately 100 people including PRC members, parents, family members, Michael Zank, (Cinnaminson High School Principal) and several teaching staff from Cinnaminson and Palmyra High Schools were in attendance. \$16,000 in awards were presented.*



**Rotary District 7500 Newsletter**  
 c/o Leonard Adams, Newsletter Editor  
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**JULY / AUGUST NEWSLETTER ENCLOSED**

**JULY ATTENDANCE REPORT - DISTRICT 7500**

	Number Members	% Meetings	Change Mmbrs
<b>Area 1 - Jerry Clark</b>			
Bordentown	28	71	-1
Burlington	38	48	-2
Mount Holly	66	48	
Pemberton	27	64	
Wrightstown	23	99	

	Number Members	% Meetings	Change Mmbrs
<b>Area 2 - Brian McCormick</b>			
Maple Shade			<i>no report</i>
Marlton	18	70	
Medford/Vincetown	34	65	1
Moorestown	98	68	-2
Moorestown Breakfast	55	93	-1

	Number Members	% Meetings	Change Mmbrs
<b>Area 3 - Jack MCGough</b>			
Beverly	18	88	+1
Mt. Laurel	27	68	+2
Palmyra/Riverton/ Cinnaminson	30	96	
Riverside/Delran/ Delanco	9	47	
Willingboro	57	64	-3

	Number Members	% Meetings	Change Mmbrs
<b>Area 4 - Nasncy Schott</b>			
Forked River			<i>no report</i>
Great Bay	18	75	
Long Beach Island	47	68	-3
Southern Ocean			<i>no report</i>

	Number Members	% Meetings	Change Mmbrs
<b>Area 5 - Geraldine Oliverie</b>			
Beachwood/Berkeley			<i>no report</i>
Central Ocean			<i>no report</i>
Lakehurst/Manchester			<i>no report</i>
Seaside			<i>no report</i>
Toms River			<i>no report</i>
Toms River Sunrise	35	71	-1

	Number Members	% Meetings	Change Mmbrs
<b>Area 6 - Diane Rotondelli</b>			
Brick Township			<i>no report</i>
Brick Morning	28	99	-2
Jackson	24	68	
Lakewood			<i>no report</i>
Point Pleasant	31	81	
Point Pleasant Boro			<i>no report</i>

	Number Members	% Meetings	Change Mmbrs
<b>Area 7 - Russell Anderson</b>			
Asbury Park	56	73	
Freehold			<i>no report</i>
Red Bank	52	52	
Spring Lake/Brielle	37	71	-1
Tinton Falls			<i>no report</i>

	Number Members	% Meetings	Change Mmbrs
<b>Area 8 - Joan Vas</b>			
Hazlet	20	52	+3
Long Branch			<i>no report</i>
Matawan	24	68	
Wall			<i>no report</i>

